



Raising and Accelerating MSME Performance (RAMP)



Jharkhand Industrial Infrastructure Development Corporation Ltd. (JIIDCO)

(A Govt. of Jharkhand Undertaking)

Udyog Bhawan, 5th Floor, Ratu Road, Ranchi, Jharkhand-834001

E-mail- jiidcoltd@gmail.com, Website - www.jiidco.co.in, Phone No. 0651-3512851

INTRODUCTION

Raising and Accelerating MSME Performance (RAMP) is a scheme of the Ministry of Micro, Small and Medium Enterprises (MoMSME) to scale up the implementation capacity and coverage of MSMEs with impact enhancement of existing MSME schemes. The World Bank assisted Central Sector Scheme was launched during June 2022 for the period 2022-23 to 2026-27.

OBJECTIVES

The Government of India has launched a World Bank supported Scheme called “Raising and Accelerating MSME Performance (RAMP)”, which supports the overall Covid Resilience and Recovery Programme of MoMSME and *aims at improving market access, access to credit, strengthening institutions and governance at the Centre and State, improving Centre-State linkages and partnerships, addressing issues of delayed payments, and greening of MSMEs.*

BUDGET ALLOCATION

The total outlay for the scheme is Rs.6,062.45 crore, out of which Rs. 3750 crores would be a loan from the World Bank and the remaining Rs.2312.45 crore would be funded by the Government of India (GoI). Out of which **Rs 70.07 Crore has been allocated by MoMSME for implementation of 19 approved projects proposal with state contribution as nil by RAMP Programme Committee, MOMSME for Jharkhand.**

EXPECTED IMPACT

- RAMP programme will address the generic challenges in the MSME sector by way of impact enhancement of existing MSME schemes, especially, on the competitiveness front. Further, the programme will bolster the inadequately addressed blocks of capacity building, handholding, skill development, quality enrichment, technological upgradation, digitization, outreach and marketing promotion, amongst other things.
- RAMP programme, through enhanced collaboration with States, will be a job-enabler, market promoter, finance facilitator, and will support vulnerable sections and greening initiatives.
- In States where the presence of MSMEs is on the lower side, the programme will usher in larger formalization resulting from the higher impact of the schemes covered under RAMP. The SIPs developed by these States would act as a roadmap for the development of an improved MSME sector.

IMPLEMENTATION STRATEGY

The programme has identified two results areas after the preliminary missions and studies viz:

- Strengthening Institutions and Governance of the MSME Program, and
- Support to Market Access, Firm Capabilities and Access to Finance.

Funds would flow through RAMP into the Ministry's budget against Disbursement Linked Indicators (DLIs) to support ongoing MoMSME programmes, focusing on improving market access and competitiveness.

DISBURSEMENT LINKED INDICATORS

- I. Implementing the National MSME Reform Agenda
- II. Accelerating MSME Sector Centre-State collaboration
- III. Enhancing effectiveness of MSME CHAMPIONS Scheme
- IV. Strengthening Receivable Financing Market for MSMEs
- V. Enhancing Effectiveness of CGTMSE and “Greening and Gender” delivery
- VI. Reducing the incidence of delayed payments

STATE RAMP PROGRAMME COMMITTEE (SRPC)

Formation of a State RAMP Programme Committee, the State Nodal Agencies (SNAs) having representation as detailed. The State RAMP Programme Committee headed by an Officer not below the rank of Principle Secretary (Industries) / Secretary (Industries). The Committee shall oversee

- I. The preparation of SIP and approve the same before submission to the Ministry of MSME.
- II. The Committee shall also be responsible for overall implementation of the SIP by the SPIU, and it shall review the performance of SPIU from time to time.
- III. The Committee shall nominate a Nodal Officer to co-ordinate with MoMSME for the RAMP Programme. Such Nodal Officer shall be responsible for all coordination on behalf of the respective State/UT Government for overall implementation of the RAMP Programme.

MEMBERS OF THE SRPC COMMITTEE JHARKHAND ARE AS UNDER

Sl. No	Designation	Department	
1	Secretary	Department of Industries	Chairman
2	Managing Director	JIIDCO	Convener
3	ACS / Principal Secretary / Secretary	Department of Forest Environment and Climate Change	Member
4	ACS / Principal Secretary / Secretary	Department of Labour, Employment, Training and Skill development	Member
5	ACS / Principal Secretary / Secretary	Department of Finance	Member

STATE SIP-IP MONITORING TEAM JHARKHAND

As per Standard Operating Procedure (SOP) a **SIP-IP Monitoring Team** for implementation of RAMP Programme is constituted. Following will be the members of the **State SIP-IP Monitoring Team**

Sl. No	Designation and Department	
1	MD JIIDCO, Chief Coordinating Officer,	Chairperson
2	Director, Directorate of Industries, Govt. of Jharkhand/ Representative	Member
3	MD, Jharcraft, Govt. of Jharkhand/Representative	Member
4	MD, JIADA, Govt. of Jharkhand/Representative	Member
5	CEO, Mukhyamantri Laghu Evam Kutir Udyam Vikas Board, Govt. of Jharkhand/ Representative	Member
6	CEO, Jharkhand State Khadi and Village Industries Board, Govt. of Jharkhand/ Representative	Member
7	Principal, Jharkhand Govt. Tool Room, Ranchi/Representative	Member
8	General Manager, JIIDCO	Member
9	State Programme Manager, National PMU	Member
10	Assistant Manager, JIIDCO	Member
11	Team Lead, SPIU	Member Secretary